



# Service Continuity Planning

Have a plan to keep critical services running during emergencies.



The Canadian Red Cross is hosting **free Service Continuity Planning Workshops** to help your organization develop a plan to keep critical services running during or after a disruption, such as a wildfire or flood.

Disruptions are becoming more frequent. This workshop will help identify risks and develop resilience strategies to reduce the impact of disruptions on your organization and community.

## Who:

This workshop is tailored toward community-based organizations like food banks and small to medium-sized businesses that provide important community functions such as grocery stores in rural locations.

## Service Continuity Planning empowers you to:

- Identify your organization's most **critical services**.
- Identify **risk reduction** strategies.
- Reduce impact and **minimize disruptions** on operations.
- Enhance internal and external **communications** during a crisis.
- Support staff by clarifying **roles and responsibilities**.
- Preserve **reputation**.
- Minimize financial and material **losses during disruptions**.
- **Assure your community** of your readiness and capability to respond to disruptions when they occur.

## This workshop will help your organization to:

- Better understand what Service Continuity Planning is and why it's important.
- Get started on developing your own Service Continuity Plan.
- Feel prepared and ready to keep critical services going during or shortly after an emergency.

## Taking part in a free workshop:

In-person workshops cover about five hours of content. They can be conducted in one day, or over two half-days. Workshops can also be offered virtually in two sessions.

To arrange a workshop or get more information contact:

[DRRCCA@redcross.ca](mailto:DRRCCA@redcross.ca)

