



THE CANADIAN RED CROSS PERSONAL DISASTER ASSISTANCE TEAM

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WWW.REDCROSS.CA/DISASTERMANAGEMENT

The Canadian Red Cross is a non-profit humanitarian organization dedicated to improving the situation of vulnerable people at home and around the world.

Through a network of trained volunteers, the Canadian Red Cross can quickly respond to disasters wherever and whenever they strike – 24 hours a day, 7 days a week.

What is a Personal Disaster?

A personal disaster is a sudden devastating event that overwhelms an individual's or family's ability to cope using its own resources. Examples include house fires or sewer backups.

How does the Personal Disaster Assistance teamwork?

When personal disasters strike, the Canadian Red Cross in Alberta may provide up to 72 hours of emergency clothing, shelter, food and essential supplies.

The Red Cross recruits teams of local volunteers from communities throughout the province. These volunteers undergo standardized Red Cross training in disaster response. The Red Cross then provides them with the tools, supplies, and support that are needed when responding to disasters.

Following a disaster, PDA members respond either in person or by phone. They provide assistance based on individual needs, and according to Red Cross standards.

What is the value of PDA in your community?

By working with local authorities and agencies, the Red Cross maximizes available supports, and makes it as easy as possible for clients to access these supports, while avoiding duplication of services.

Building on local knowledge, skills, and resources, the PDA Program strengthens community capacity. With more people able to respond to disasters large and small, communities become less vulnerable and more resilient.

DISASTER TEAM PROVIDES:

- EMERGENCY LODGING
- EMERGENCY CLOTHING
- EMERGENCY FOOD
- ESSENTIAL SUPPLIES

FOR UP TO 72 HOURS.

BENEFITS FOR YOUR COMMUNITY:

- Strengthens community capacity
- Maximizes available supports
- Provides comfort to families
- Volunteers come from your community
- In person assistance

PDA Line: 1-888-800-6493