

SPONSORSHIP OPPORTUNITIES

20 AAISA Settlement &
25 Integration Conference

**Navigating Change: Immigration Policy,
Perceptions, and the Road Ahead**



Prepared By:

Nada Brown

About Us

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**Representing,
Advocating &
Developing**

The Alberta Association of Immigrant Serving Agencies (AAISA) is a regionally and nationally recognized leader in the settlement and integration sector. We offer the only certification program for Settlement Practitioners in Canada.

As an umbrella organization, we represent agencies and organizations that work with newcomers across the province.

Our mandate is to build sector capacity to better serve newcomers by providing access to relevant and meaningful professional development opportunities, partners-informed research, act as an influential policy voice, and to advance the standards of excellence in professional settlement practice.

As an umbrella organization, AAISA represents over 50 immigrant serving agencies and organizations that work with newcomers across the province.



Vision & Mission

VALUES

- Integrity: AAISA will approach its work with integrity. It will be professional in its approach, ensure education and continued learning are part of its initiatives, set and follow standards, and be respectful in all its interactions.
- Collaboration: AAISA will follow a collaborative model. It will ensure inclusivity and offer a unified voice for the sector.
- Proactivity: AAISA will be proactive in all undertakings. It will take initiative and have influence in the areas of policy and advocacy and will aim to have impact in its work.
- Accountability: AAISA will ensure that it is accountable. Its responsibility to its members, funders, and the larger settlement sector will be the forefront in what it does.

VISION

An inclusive, welcoming,
and engaged society

MISSION

Facilitate collaboration and
leadership within the
settlement serving sector

Our Event

2025 AAISA Settlement & Integration Conference



**October 28 - October 30,
2025**



**Wyndham Hotel & Conference
Center, Edmonton**



30+

presentations



50+

speakers



350+

attendees

As an organization, AAISA engages with its members and other partners to help increase the level of service to newcomers by providing opportunities for education, networking, and collaboration for newcomer-serving agencies across Alberta.

We are thrilled to announce the return of the AAISA Settlement & Integration Conference, set to take place on October 28th - October 30th, 2025, at the Wyndham Hotel & Conference Center in Edmonton. Our 2025 AAISA Settlement & Integration Conference will bring together professionals, settlement practitioners, and stakeholders for two and a half days of engagement; all aimed at providing front-line settlement workers with the latest industry knowledge and best practices from their peers. This event will see almost 400 attendees gather in-person for three days of debate, discussion and dialogue on the issues that are impacting settlement and integration.

Event Highlights

2024 AAISA Settlement & Integration Conference

*Premier Best Western Calgary Plaza & Conference Centre |
March 4- March 5, 2024*



Our annual conference is a cornerstone event that brings together a diverse group of professionals, academics, policy makers, and service providers in the field of immigration and settlement. This year, our focus was on vulnerable populations and identity, language and employment, organizational capacity building, resettlement and integration and expert's conversations.



2 days



28
presentations



48 speakers



3 plenary sessions



Our Membership



Empowering agencies to support newcomers

AAISA members provide settlement and integration services to newcomers across Alberta. Our member agencies play a vital role in ensuring newcomers feel welcomed and supported so they can reach their full potential – leading to substantial contributions to the province’s communities and economy. AAISA’s mandate is to provide sector leadership, an influential policy voice at all levels of government, and to advance the standards for excellence in professional settlement practice.

AAISA members come from all corners of Alberta and currently includes:

- Action for Healthy Communities
- A&D Tutoring
- Alberta Immigrant Women & Children Centre (Previous Somali women and children)
- ASSIST Community Services Center
- Association Francophone de Brooks
- AWES
- Boys & Girls Club Big Brothers Big Sisters of Edmonton & Area Society
- Bredin Centre for Career Advancement
- Canadian Imperial Advantage
- Calgary Catholic Immigration Society
- Calgary Immigrant Women's Association
- Calgary Region Immigrant Employment Council
- Care for Newcomers
- Catholic Social Services
- CCI-LEX
- Central Alberta Immigrant Women's Association
- Centre D'Accueil pour Nouveaux Arrivants Francophones

Our Membership

- Centre for Newcomers
- Cité des Rocheuses
- Columbia College
- Diversecities
- ECSD LINC
- Edson and District Community Learning Society
- Edmonton Immigrant Services Association
- Edmonton Region Immigrant Employment Council
- Employabilities
- FRAP
- GP Council for Lifelong Learning
- HIV Network of Edmonton
- Immigrant Services Calgary
- Indo-Canadian Women's Association
- Jasper, Department of Community and Family Services
- Keyano College
- Kneehill Adult Learning Society
- Lethbridge Family Services - Immigrant Services
- Making Changes Association
- Maple Leaf Academy
- Medicine Hat College
- Multicultural Family Resource Society
- Newcomer Centre
- Norquest College
- PIA
- REACH Edmonton Council
- Rehoboth Alliance
- SAAMIS Immigrant Services Association
- Settlement Services in the Bow Valley
- SPEC Association for Children & Family Services
- St. Albert & District Further Education Association
- Taber and District Community
- The Immigrant Education Society
- Today Family Violence Help Centre
- Trellis
- Two Hills Adult Learning Council
- YMCA Calgary
- YMCA of Northern Alberta
- YW Calgary

Why Sponsor?

As a sponsor of the 2025 AAISA Settlement & Integration Conference, you will have a direct channel to share your brand and organizational information with front-line workers of the most influential newcomer serving agencies. The attendees at our conference have direct and trusted access to newcomer society and the broader non-profit sector and can become an ambassador for your brand. In addition, you will play a pivotal role in helping AAISA build a forum for distinguished partners, government officials, and innovators to come together to further newcomer services.

We want to cultivate and grow partnerships with organizations and companies that recognize the importance of our mandate and want to play a role in advancing our mandate to create a more engaged, welcoming, and inclusive society.

Sponsorship packages for the 2025 AAISA Settlement & Integration Conference offer a wide range of benefits tailored to meet your organization's needs.

Partnering with AAISA for the 2025 Settlement & Integration Conference will:

- **Demonstrate your company's commitment and dedication to the immigrant and newcomer community in Alberta.**
- **Be top-of-mind for conference attendees and other AAISA network contacts as a leader in your field in Alberta.**
- **Position your organization as a provider of choice for professionals, influencers, and key decision makers.**
- **Create a vibrant space for the settlement sector to engage in conversations and explore partnerships and opportunities to be initiated and developed.**
- **Support the organization leading the charge to create collaboration and leadership within the settlement serving sector.**

Sponsorship Packages

PLATINUM

- Exclusive sponsorship package- one spot available
- Exhibitor table
- Logo on the program, event page, and on-site
- 2'x 3' signage at registration desk area
- Complimentary registrations x5

\$15, 000

GOLD

- Exhibitor table
- Logo on the program, and the event page
- The chance to sponsor a luncheon, coffee break, reception, or special conference event
- Complimentary registrations x3

\$10, 000

SILVER

- Exhibitor table
- Logo on the program, and the event page
- Complimentary registrations x2

\$5, 000

MEMBER SPOTLIGHT

- Exhibitor table
- Logo on the program and the event page

\$800

PARTNER SPOTLIGHT

- Exhibitor table
- Customizable sponsorship opportunities

up to \$5000

Platinum Sponsorship

\$15, 000

Exclusive - Only one spot available

- Exhibitor table
- A half-page Ad in the program booklet and in the monthly newsletter
- Social media posts x3
- Acknowledged as a Major conference partner in the program booklet and website (large logo)
- 2'x 3' signage acknowledging your organization will be displayed at the registration desk area on all days of the conference
- The chance to sponsor a luncheon, coffee break, reception, or special conference event, including an opportunity for a speech or presentation by your organization
- On-site: Your organization's logo will be shown on large screens in the conference area
- On-site: Your organization's marketing materials on the tables in the main ballroom
- On-site: Your organization's marketing materials in the *conference tote bag (other sponsors may provide marketing materials as well)
- In collaboration with the conference planning committee, an opportunity to introduce a feature plenary session and/or keynote speaker
- Ability to present awards to attendees
- Acknowledgement in the AAISA Annual Report
- Recognition in pre-event "Know Before You Go" correspondence and other pre-conference promotions, website and mobile app as deemed appropriate by AAISA
- Registration platform: Sponsors' logos will be prominently displayed on the registration platform's landing page and within a rotating top banner

- Complimentary registration and full access (including meals & refreshments) x5
- Complimentary invitation to networking event on Day 1
- Your organization's logo printed on the attendee's badge holders
- Opportunity to provide gifts (at sponsor's expense) to attendees

*All items to be discussed with AAISA staff for approval. Generally, avoid large-printed materials (books, magazines), unnecessary plastics and single use items. We encourage functional/useful items that are eco-friendly.

Gold Sponsorship

\$10, 000

- Exhibitor table
- Ad in the program booklet and in the monthly newsletter
- Social media posts x1
- Acknowledged as a Major conference partner in the program booklet and website
- The chance to sponsor a luncheon, coffee break, reception, or special conference event, including an opportunity for a speech or presentation by your organization
- On-site: Your organization's logo will be shown on large screens in the conference area
- On-site: Your organization's marketing materials in the *conference tote bag

- Acknowledgement in the AAISA Annual Report
- The ability to promote your organization's products, programs or services, and/ or to promote a session or activity to all attendees
- Recognition in pre-event “Know Before You Go” correspondence and other pre-conference promotions, website and mobile app as deemed appropriate by AAISA
- Registration platform: Sponsors’ logos will be prominently displayed on the registration platform’s landing page and within a rotating top banner
- Complimentary registration and full access (including meals & refreshments) x3

Silver Sponsorship

\$5, 000

- Exhibitor table
- Ad in the program booklet and in the monthly newsletter
- Acknowledged as a Silver sponsor in the program booklet and website (medium-size logo)
- On-site: Your organization’s logo will be shown on large screens in the conference area

- Acknowledgement in the AAISA Annual Report
- Recognition in pre-event “Know Before You Go” correspondence and other pre-conference promotions, website and mobile app as deemed appropriate by AAISA
- Registration platform: Sponsors’ logos will be prominently displayed on the registration platform’s landing page and within a rotating top banner
- Complimentary registration and full access (including meals & refreshments) x2

Member Spotlight

\$800

For AAISA members only

- Exhibitor table
- Recognized as a Member Spotlight in the program booklet
- Acknowledgement in the AAISA Annual Report
- Registration platform: Sponsors’ logos will be prominently displayed on the registration platform’s landing page and within a rotating top banner
- Recognition in pre-event “Know Before You Go” correspondence and other pre-conference promotions, website and mobile app as deemed appropriate by AAISA

Partner Spotlight

up to \$5000

A flexible sponsorship opportunity for organizations that align with AAISA's vision and mission.

- Exhibitor table
- Recognized as a Partner Spotlight in the program booklet
- Acknowledgement in the AAISA Annual Report
- Logo featured in our newsletters and social media acknowledgments
- Registration platform: Sponsors' logos will be prominently displayed on the registration platform's landing page and within a rotating top banner
- Recognition in pre-event "Know Before You Go" correspondence and other pre-conference promotions, website and mobile app as deemed appropriate by AAISA

*The Partner Spotlight membership tier includes additional benefits that are customizable based on the level of financial contribution, up to a maximum of \$5,000. The specific benefits available will depend on the amount contributed, allowing for a tailored approach to meet your organization's needs.

SPONSORSHIP

Contact Us



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PREVIOUS SPONSORS

