

DIGITAL TRANSFORMATION OF EMPLOYMENT PROGRAMMING AGENCY PACKAGE

MAY 2021



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PROJECT DESCRIPTION

OVERVIEW:

The COVID-19 pandemic forced all kinds of support agencies to fundamentally alter all of their programming overnight to try to serve their clients as best as possible. This was especially true for newcomer serving agencies, with all agencies incorporating aspects of virtual and remote service delivery. In Alberta, according to AAISA's annual Sector Surveys, the number of agencies offering remote services doubled from 2019 to 2020.

At the same time, the economic implications of COVID-19 affected the newcomer community particularly hard. As agencies scrambled to serve the immediate needs of newcomers, their longer-term and employment needs remain largely unmet. Through this, agencies throughout Alberta have employment skill training programs that are not able to be delivered due to restrictions associated with COVID-19. This includes 23 individual agencies across Alberta polled by AAISA in 2020, with employment programming ranking as the second most common area of programming where agencies are experiencing waitlists.

This project addresses those needs by creating a platform for agencies to be able to turn their existing employment training programming to an online format at no expense to any individual agency. AAISA will create the platform to allow for the conversion of existing content across agencies across Alberta while also undertaking the conversions themselves. This proposal will enhance the capacity and reach of AAISA's 54 member agencies, while simultaneously increasing the employment options for newcomers throughout the province.

KEY ACTIVITIES:

The Digital Transformation of Employment Programming project will create a platform for online learning that will be used to take existing employment training programs from newcomer serving agencies throughout Alberta and transform them into e-learning course content. This work aligns with AAISA's mandate and history to support newcomers to Alberta by increasing the capacity of AAISA's newcomer serving member agencies.

The key activities for this project are the creation of an online platform and course formats, which will allow AAISA to build numerous online courses that can be accessed by newcomers to support them to gain stable, professional employment. Such programming is especially necessary in the wake of COVID19 as both gathering restrictions and physical distance limit the ability and efficacy of the classroom learning environment. This project overcomes those gaps immediately by providing remote and virtual courses that will train newcomers to meet Alberta's labour market needs.

TYPICAL DELIVERABLES

AGENCY

- Course description
- Learning outcomes
- Course content slides
 - **PowerPoint** format, no embedded voiceover or multimedia. Please provide separate files for multimedia, or links to YouTube. Please send slides in your agency's branding format
- Voice Over Script
 - Please advise if the script is the same as the slides, or different
- External references and links
 - Tested links to known websites or, preferably, pdf files.
- Embedded documents
 - .pdf or Word files
- Quizzes
 - Multiple choice, matching, order, they need to be computer gradable, no short or long answers
- Advise on agency preference on branding of course content; include high resolution logo preferably in .png or .eps format with transparency
- Contact information for SME or similar responsible party at client agency

AAISA

- Two course revisions
- SCORM package for online course
- Videos
 - If applicable

PROCEDURE

PROCESS

In order to streamline the process, AAISA will follow the procedures outline below once an agreement to commit to once the project is communicated.





CONTACT

For more information or to initiate collaboration on this project, please contact:

Kevin Thome

Platform Development Lead

kthome@aaisa.ca